



WARSAW SCHOOL OF ECONOMICS

5-6 MARCH 2024

# CONGRESS PROGRAMME

Tuesday, 05 March 2024

## OPENING

9.00 – 9.10	<i>Opening of the Congress</i> <b>dr hab. prof. SGH Piotr Wachowiak</b> – Rector of the Warsaw School of Economics <b>Renata Kaznowska</b> – Deputy Mayor of Warsaw
9.10 – 9.25	<b>Izabela Leszczyna</b> – Minister of Health
9.25 – 9.40	Voice: <i>Health and ageing of older Europeans – importance of prevention</i> <b>prof. dr hab. Axel Börsch-Supan</b> – Munich Research Institute for the Economics of Aging and SHARE Analysis
9.40 – 9.55	Voice: <i>Promoting health and preventing disease through a wellbeing economy</i> <b>Alba Godfrey</b> – Senior Project Coordinator, EuroHealthNet
9.55 – 10.10	Voice: <i>Poland leading the change in chronic disease prevention: fact, myth or urgent need?</i> <b>prof. dr hab. med. Wojciech Drygas</b> – Public Health Committee The Polish Academy of Science
10.10 – 10.45	<b>Coffee break</b>

## PREVENTION IN MEDICINE

**Moderator: dr hab. Filip Raciborski** – Medical University of Warsaw

10.45 – 11.00	<i>Disease prevention – economic, social and medical perspectives</i>
11.00 – 11.15	<b>prof. dr hab. n. med. Urszula Demkow</b> – Undersecretary of State in the Ministry of Health <b>prof. dr hab. n. med. Marcin Grabowski</b> – Medical University of Warsaw
11.15 – 11.30	<i>Long-term implications of the COVID-19 pandemic</i> <b>dr hab. Filip Raciborski</b> – Medical University of Warsaw
11.30 – 11.45	<i>Demography – is the health system ready for the challenges ahead?</i> <b>dr hab. prof. SGH Agnieszka Chłoń-Domińczak</b> – Vice Chancellor for Science, Warsaw School of Economics; Vice Chair of the Congress Program Council
11.45 – 12.00	<i>Will artificial intelligence take care of our health?</i> <b>Barbara Więckowska, PhD, prof. SGH</b> – Head of the Department of Healthcare Innovation, Warsaw School of Economics
12.00 – 12.15	<i>The influence of misinformation on health behaviour</i> <b>Marcin Napiórkowski, PhD, prof. UW</b> – University of Warsaw
12.15 – 12.30	<i>Migration – a challenge for the health care and prevention system</i> <b>Michał Dziągiewski</b> – Director of the Treatment Department, Ministry of Health
12.30 – 12.45	<b>dr hab. n. med. i n. o zdr. prof. NIZP PZH-PIB Iwona Paradowska-Stankiewicz</b> – Deputy Head of the Department of Infectious Disease Epidemiology and Surveillance
12.45 – 13.30	<b>Lunch break</b>

## PREVENTION IN OCCUPATIONAL HEALTH

**Moderator: Klara Klinger** – Dziennik Gazeta Prawna

13.30 – 13.35	<i>Presentation of the problems and diagnosis of the situation</i> <b>Klara Klinger</b> – Dziennik Gazeta Prawna
13.35 – 14.00	<i>What can be done so that we as a society remain in good health for as long as possible?</i> <b>Małgorzata Gałązka-Sobotka, PhD</b> – Dean of the Centre for Postgraduate Education and Director of the Institute of Health Care Management at Lazarski University, Director of the Center of Value Based Healthcare, Advisor to the President of Management Board of Employers of Poland <b>Joanna Głazewska</b> – Deputy Director of the Department of Public Health, Ministry of Health <b>Anna Rulkiewicz</b> – President, Lux Med <b>dr hab. prof. SGH Piotr Wachowiak</b> – Rector of the Warsaw School of Economics <b>Marek Hok</b> – Deputy of the RP <b>Artur Białkowski</b> – Member of the Medicovert Management Board, Managing Director of Medicovert's Business Services Division, Vice-President of the Management Board of Private Medicine Employers, Member of the Employers of Poland Council <b>prof. dr hab. med. Jolanta Walusiak-Skorupa</b> – Director of the Institute of Occupational Medicine in Łódź
14.00 - 14.20	<i>Using the potential of companies/employers in strengthening awareness and responsibility for the health of their employees</i> <b>Małgorzata Gałązka-Sobotka, PhD</b> – Dean of the Centre for Postgraduate Education and Director of the Institute of Health Care Management at Lazarski University, Director of the Center of Value Based Healthcare, Advisor to the President of Management Board of Employers of Poland <b>Artur Białkowski</b> – Member of the Medicovert Management Board, Managing Director of Medicovert's Business Services Division, Vice-President of the Management Board of Private Medicine Employers, Member of the Employers of Poland Council <b>Anna Rulkiewicz</b> – President, Lux Med

14.20 - 14.40	<p><i>Healthy society is an investment, not a cost</i></p> <p><b>Artur Białkowski</b> – Member of the Medcover Management Board, Managing Director of Medcover's Business Services Division, Vice-President of the Management Board of Private Medicine Employers, Member of the Employers of Poland Council</p> <p><b>prof. dr hab. med. Jolanta Walusiak-Skorupa</b> – Director of the Institute of Occupational Medicine in Łódź</p> <p><b>Barbara Kopeć</b> – Member of the Management Board of Private Medicine Employers</p>
14.40 - 15.05	<p><i>What can be done to improve access to preventive care?</i></p> <p><b>prof. dr hab. med. Jolanta Walusiak-Skorupa</b> – Director of the Institute of Occupational Medicine in Łódź</p> <p><b>Barbara Kopeć</b> – Member of the Management Board of Private Medicine Employers</p> <p><b>Marek Hok</b> – Deputy of the RP</p> <p><b>Artur Białkowski</b> – Member of the Medcover Management Board, Managing Director of Medcover's Business Services Division, Vice-President of the Management Board of Private Medicine Employers, Member of the Employers of Poland Council</p> <p><b>Joanna Głazewska</b> – Deputy Director of the Department of Public Health, Ministry of Health</p> <p><b>dr hab. prof. SGH Piotr Wachowiak</b> – Rector of the Warsaw School of Economics</p>
15.05 - 15.30	<p><i>Employer experience - investing in healthcare</i></p> <p><b>Aleksandra Ossowska</b> – HR Director, MSD</p> <p><b>Anna Panek</b> – Director of HR and administration teams, Soonly</p>
15.30 – 15.50	Coffee break
<b>HEALTH PREVENTION THROUGH PHYSICAL ACTIVITY</b>	
<b>Moderator: Jolanta Żyśko, PhD, prof. AWF</b> – Academy of Physical Education in Warsaw	
15.50 – 16.00	<p><i>Transnational policies and recommendations of international organisations in health - enhancing physical activities</i></p> <p><b>Jolanta Żyśko, PhD, prof. AWF</b> – Academy of Physical Education in Warsaw</p>
16.00 – 16.15	<p><i>Physical condition of children and adolescents in Poland – diagnosis and recommendations</i></p> <p><b>prof. dr hab. Bartosz Molik</b> – Academy of Physical Education in Warsaw</p>
16.15 – 16.30	<p><i>Sport and physical activity of Polish residents in the context of good health and quality of life as a goal of sustainable development</i></p> <p><b>prof. dr hab. Elżbieta Biernat</b> – Warsaw School of Economics</p> <p><b>dr hab. prof. AWF Monika Piątkowska</b> – Academy of Physical Education in Warsaw</p>
16.30 – 16.45	<p><i>International cooperation to increase physical activity (children and youth) – research and advocacy</i></p> <p><b>Hanna Nałęcz PhD</b> – Academy of Physical Education in Warsaw</p>
16.45 – 17.00	<p><i>Determinants of health behaviour of Polish residents – importance of economic and social factors</i></p> <p><b>dr hab. prof. AWF Monika Łopuszańska-Dawid</b> – Academy of Physical Education in Warsaw</p>
17.00 – 17.15	<p><i>Policies to promote physical activity in Poland</i></p> <p><b>Paweł Zembura, PhD</b> – Academy of Physical Education in Warsaw</p>
17.15 - 17.30	<p><i>Physical activity of all generations of the Polish population: what conclusions does the latest Report of the Committee on Public Health of the Polish Academy of Sciences bring?</i></p> <p><b>prof. dr hab. med. Wojciech Drygas</b> – Public Health Committee The Polish Academy of Science</p>
17.30 – 17.50	<i>Discussion</i>

### Wednesday, 06 March 2024

9.00 – 09.15	<i>Opening voice: The One Health concept – what has the COVID-19 epidemic taught us?</i> <b>prof. dr hab. Tomasz Grodzicki</b> – Vice-Rector of the Jagiellonian University
9.15 – 10.15	<i>Presentation of the analytical compendium on preventive health care in Poland –</i> (compiled by a team of experts coordinated by Prof. Dr. med. and n. o zdr. Andrzej Fala consisting of: Michal Czarnuch - Life Sciences law firm - Rymarz Zdort Maruta, Prof. dr. hab. med. and n. o zdr. Andrzej Fal - Head of the Department of Allergology, Lung Diseases and Internal Medicine at PIM MSWiA, dr. n. ekon. Małgorzata Gałązka-Sobotka - Director of the Institute of Healthcare Management at Lazarski University, Andrzej Jacyna - former President of the National Health Fund, Jacek Krajewski - President of the Zielonogórski Alliance, Prof. dr. hab. med. Jolanta Walusiak-Skorupa - Director of the Institute of Occupational Medicine in Lodz, Marek Wójcik - Board Plenipotentiary of the Association of Polish Cities) <b>prof. dr. hab. med. and n. o zdr. Andrzej Fal</b> - Head of the Department of Allergology, Lung Diseases and Internal Medicine at PIM MSWiA <b>Małgorzata Gałązka-Sobotka, PhD</b> – Dean of the Centre for Postgraduate Education and Director of the Institute of Health Care Management at Lazarski University <b>Michal Czarnuch</b> - Life Sciences law firm - Rymarz Zdort Maruta <b>Jacek Krajewski</b> - President of the Zielonogórski Alliance

### PREVENTION IN NUTRITION

10.15 – 10:35	<i>"Chemistry itself" or "pure product of nature" – old and new safety threats</i> <b>Jacek Postupolski, PhD</b> – Head of the Department of Food Safety, National Institute of Public Health PZH - National Research Institute
10.35 – 10.55	<i>SUP-RIM – Research network of universities for the development of the Polish dairy sector – research project</i> <b>dr hab. prof. SGGW Anna Berthold-Pluta</b> , – Institute of Food Sciences, Warsaw University of Life Sciences
10.55 – 11.15	<i>Food reformulation as a strategy for nutritional prevention of diet-related diseases</i> <b>Andrzej Gantner, PhD</b> – Vice President, General Director of the Polish Federation of Food Manufacturers Employers' Association
11.15 – 11.35	<i>Development of the food market in Poland in the context of consumer behaviour and consumption</i> <b>dr hab. prof. SGGW Sylwia Żakowska-Biemans</b> – Institute of Human Nutrition Sciences, SGGW in Warsaw
11.35 – 11.55	<i>Partnership in the educational system - experience from the implementation of the task Junior-Edu-Food</i> <b>prof. dr hab. Krystyna Gutkowska</b> – Institute of Human Nutrition Sciences, SGGW in Warsaw
11.55 – 12.40	Lunch break

### CITY AS A PUBLIC HEALTH CENTRE

12:40 – 13:00	<i>"Healthy Cities Index" - Infrastructure and space for healthy urban living</i> <b>dr hab. Adam Czerniak</b> – Warsaw School of Economics
13.00 – 14.15	<i>Panel of Mayors: The city as a public health centre</i> <b>Moderator: dr hab. prof. SGH Agnieszka Chłoń-Domińczak</b> – Vice Chancellor for Science, Warsaw School of Economics; Vice Chair of the Congress Program Council <b>Renata Kaznowska</b> – Deputy Mayor of Warsaw <b>Magdalena Czarzyńska-Jachim</b> – Acting Mayor of Sopot <b>Andrzej Burnat</b> – Director of the Department of Social Policy, Rzeszow City Hall <b>Przemysław Zych</b> – Deputy Mayor of Opole

## SUMMARY AND CLOSING OF THE CONGRESS

14.15 – 14.35	Voice: <i>The Cost of Inaction: Economic Imperatives for Global Health Equity</i> <b>dr Danko Relić</b> – Member of the European Economic and Social Committee
14.35 – 14.50	Voice: <i>Is a viable social dialogue on health issues possible?</i> <b>prof. dr hab. Marcin Matczak</b> – University of Warsaw
14.50 – 15.20	<b>dr hab. prof. SGH Piotr Wachowiak</b> – Rector of the Warsaw School of Economics <b>dr hab. prof. SGH Agnieszka Chłoń-Domińczak</b> – Vice-Chair of the Congress Programme Council <b>prof. dr hab. Jerzy Hausner</b> – OEEs, Chair of the Congress Programme Council